



News release

22 December 2008

International Agency Appointment

RMDSTEM announced today that Marcello Tonelli of WorldDynamics had joined the company as an associate and as its exclusive overseas agent for the sale of Perspective software.

Marcello has 15 years of experience in strategic consulting across a variety of industry sectors. He has specialised in international business development and the commercialisation of R&D for a number of Australian research organisations.

He will work closely with RMDSTEM to develop its technology evaluation and impact assessment business internationally as well as finding new markets for the company's Perspective software.

Perspective is RMDSTEM's unique business tool which provides clients with a customised approach for defining, prioritising, measuring and reporting on projects and portfolios.

Commenting on the appointment, RMDSTEM Executive Director Ivor Bryan said, "Marcello will bring some real depth to our international marketing efforts. With his strong background among the Co-operative Research Centres and other research organisations he is the ideal person to be marketing our technology evaluation methodologies and software.

"I welcome him on board and look forward to a mutually beneficial association," said Mr Bryan.

For further information about RMDSTEM's services check the company's website www.rmdstem.com.au.

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